



Cost is Rs. 1, 50,000. Find out Contribution per unit, PV Ratio, BEP in Rs. & units and sales in units required to earn profit of Rs. 50,000.

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|------------|---|-------------|
| <b>Q-6</b> | <b>Attempt all questions</b>                                | <b>(14)</b> |
| a          | State the objectives of financial management                | 7           |
| b          | State different finance functions                           | 7           |
| <b>Q-7</b> | <b>Attempt all questions</b>                                | <b>(14)</b> |
| a          | Explain different concepts of marketing in brief            | 7           |
| b          | Discuss various functions of marketing                      | 7           |
| <b>Q-8</b> | <b>Attempt all questions</b>                                | <b>(14)</b> |
| a          | Explain 14 principles of management of Henry Fayol in brief | 7           |
| b          | Discuss various functions of management                     | 7           |

